

LWR Photography

Preserving Memories for Life

A WORD ABOUT WEDDING PHOTOGRAPHY

It is important to note that many wedding photographers believe that they provide THE best photography service of anyone on the planet when it comes to taking pictures at a wedding ceremony or celebration. Some are passionate about traditional film photography while some are viewed as new breed digital photographers. Both are capable of producing creditable results. If so, who do you trust for such an important occasion?

THERE IS ONE KEY ELEMENT-- *that must be considered before deciding upon your photographer. Do you love their work? You probably won't know the answer to that question until you sit down at that first initial interview, establish some basic rapport, and take some time to review a sampling of photographs from the photographer's wedding portfolio.*

WHEN REVIEWING THE PHOTOGRAPHER'S-- *be objective, don't be in a hurry, and don't be impressed with the fact that thousands of dollars have been spent on the latest equipment. Obviously, camera equipment, personal computers and digital photo editing software is a very expensive endeavor. It is much more important to realize whether or not the photographer has mastered the tools of his trade and produces the results that meet your expectations.*

ALWAYS REMEMBER-- *being the BEST at wedding photography can only be determined by the reaction of the customers (newlyweds) that contract our services. Don't be shy about asking your photographer for personal references. Surely, a successful photographer will be able to provide a list of satisfied customers who are willing to submit an honest testimonial.*

NOW THAT YOU'VE DONE YOUR HOMEWORK— *get your calendar out and get ready to book the photographer that is going to be 100% dedicated to preserving the most important moments of your life!*